

A GUIDE TO

Getting a Brazilian Wax for the First- Time

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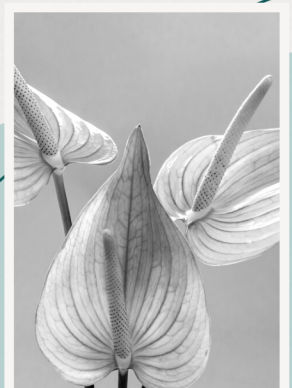
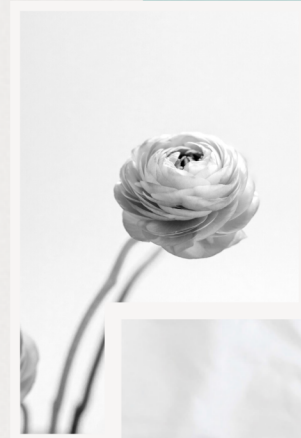
Introduction

As the bare skin trend has embraced society, both men and women have increasingly spent a considerable amount of time on self-grooming. In fact, the hair removal industry has shockingly grown in interest among individuals of all ages. This of course also means - new improvements to more familiar traditional hair removal methods long used before society endorsed bare necessities. If you have been thinking about exploring the best way to get to baby-soft skin, we have got the perfect formula for you!

Now it is the best time to experience the difference at South Florida's newest wax salon to maintain luxurious silky, smooth skin that is longer-lasting and has great results!

Here at WaxWorx, our focus is to provide a pleasant waxing session that yields long-lasting results for an exceptional experience every time. Wax Worx Signature Wax is designed to nourish the skin and leave long-lasting results. A perfect solution for sensitive skin providing a comfortable and gentle experience. Our wax is alcohol-free and completely natural with anti-inflammatory and soothing properties. While traditionally soft wax was used with the application of strips for removal, hard wax hardens on its own without the use of any paper strips adhering strongly to the hair follicles directly versus the skin for a gentle painless waxing experience.

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There is just no better, cleaner, and more satisfying hair removal and grooming process out there. Shaving every day is not only impractical, but unreliable, unsatisfactory, and to be quite honest unbearable. Especially when it comes to maintaining the bushes in our intimate areas. While waxing is SO MUCH easier than shaving, it can however be quite intimidating - particularly if it is your first time. We are so confident that once you wax your bikini, you will never go back to shaving again! Each time you wax, your hair not only thins out, but also diminishes the hair follicle which makes it slow down in growth and eventually stops growing - revealing long-lasting soft, smooth skin.

Most people have tried waxing at least once in their lifetime, but often show hesitation - and even fear - when it comes to a Brazilian/bikini wax. Because of the relevancy of the new hair removal methods, most people don't really know what to really expect and that is what makes the treatment seem so intimidating. If you get past the fears, Brazilian wax will become a part of your skincare routine leading to a cleaner & healthier skin.

In our years of experience, the more well-informed and comfortable the client is during their Brazilian / bikini wax, the process becomes less intimidating and has only minimal discomfort. Let's go through step-by-step what to expect during your first Brazilian / bikini wax before your next appointment.



HERE ARE SOME THINGS TO REMEMBER:

- 1) Your wax specialist has over 10 years of experience. Even though this may be your first time, this is definitely not her first time. With extensive amounts of training and lots of knowledge, you can rest assured that you are in good hands.
- 2) You can choose your bikini style whether you like a completely bare bald eagle or a simple landing strip finish, we can accommodate your style.
- 3) Only remove articles of clothing you are comfortable with. While you have to expose the area being waxed, you do not have to be completely naked and revealing. Your wax specialist is a professional health professional and applies the wax only topically.
- 4) You will be laying down for the entire procedure. For the front wax, we asked you to shape your legs into a froggy form with you laying on your back. Then if you choose to add on the butt wax, we will ask you to flip over, and lay on your belly. You will then hold your cheeks open so we can complete the butt strip service.



5) The hard wax palettes are enriched with nutrients & vitamins that are carefully heated to a warm temperature and then applied directly to the skin without any paper strips! The wax cools quickly and hardens for a gentle painless waxing experience.

6) The pain is minimal & quick for Brazilian / bikini waxing described as a pinch for most individuals. While it's also worth mentioning that some people respond to pain differently. You might have a high pain tolerance and think nothing after getting a Brazilian wax. Whatever your pain tolerance may be, the procedure is quick & easy. The pain only lasts for a bare few seconds. After that, the pain dulls. You can also limit the pain by taking ibuprofen before the procedure. Additionally, you can limit the pain by going to an experienced wax specialist.





WHAT TO EXPECT:

We will begin with an initial consultation to discuss your desired look and expectations. While there is a lot of hesitation about revealing intimate areas to a stranger, our expert wax specialist will help you feel comfortable and answer any questions you may have. While bikini / Brazilian wax sounds intense, we want to assure you that our wax is gentle and safe to use on all areas. The wax cools quickly and hardens for a gentle painless waxing experience. Wax Worx Signature Wax is designed to nourish the skin and leave lasting results.

A Brazilian wax includes both a bikini full with a butt strip for a smooth front and back finish. Our wax specialists have experienced training to provide a comfortable and gentle experience for even the most sensitive skin.



1 Initial Consultation:
Discuss desired look & expectations

2 Reveal skin of area to be waxed & lay down flat on back

3 Once the hair is removed, we apply a soothing agent on your skin.

Getting a Brazilian Wax for the First- Time

We can go one step further and add on a butt-full wax service to your bikini for a smooth finish front and back. Note the Brazilian wax includes a butt strip. However, you may upgrade to a butt full for full coverage. Ask our wax specialist to customize your wax services based on your needs.



We begin by cleansing the skin of any oil, lotions, or residue with our refreshing lavender water. We remove the hair with our hard, stripless wax. Your wax specialist will provide additional touch-ups for any hair that was unable to be removed. Once the hair is removed, we apply a soothing agent to help prevent ingrown hairs and soothe the skin of any redness or irritation.

We want to make sure you are comfortable and well-informed about your wax session to ensure a wonderful waxing experience. Review our frequently asked questions to address any other questions you may have in mind.

[Getting a Brazilian Wax for the First- Time](#)



Bikini Wax

While bikini wax sounds intense, we want to assure you that our wax is gentle and safe to use on all areas.



BIKINI LINE

Removes what is visible when wearing a bikini. Includes 4 fingers width on sides and 3 fingers width on top.



BIKINI FULL

Either some or all hair removed from the front *Does not include the butt strip*

Brazilian Wax

A Brazilian wax includes both a bikini full with a butt strip for a smooth front and back finish.



BIKINI FULL

Either some or all hair removed from the front



BUTT STRIP

Includes a butt strip down the inner butt line

Butt Wax

We can go one step further and add on a butt wax to your bikini for a smooth finish front and back. Note the Brazilian wax includes a butt strip. However you may upgrade to a butt full for full coverage.



BUTT STRIP

Includes a butt strip down the inner butt line



BUTT FULL

Outer part of the buttocks
Includes the butt strip



As our guests, we value building good client relations & strive to make sure you are comfortable every step of the way. We are confident that our proven 3-step speed waxing procedure will leave you with a quality wax that works every time.

Now you are ready for your Brazilian / bikini wax session. Read more about how to prepare for your appointment on our website.

If you can't find the answer to your question, send us an email at info@wax-worx.com | DM on Instagram @thewaxworxx | Call/text (954) 271-4507 and we will be sure to address your questions/concerns right away!.

We specialize in Eyebrows and Brazilian Wax services providing a quick & painless experience lasting no longer than 10 minutes. What makes us different is our guest experience. Not only do we take pride in our expertise, but we care about each person's specific needs and wants. Each service is tailored to your requests.

Book your appointment today at www.wax-worx.com





PRE-CARE: HOW TO PREPARE

- For your visit, we recommend wearing loose fitted clothes to allow your skin to breathe and avoid anything that may be the cause for skin irritation.
- We also advise not applying any lotions or serums over the desired wax area to allow strong adherence of the hair to the wax ensuring hair removal from the roots.
- This one is important - please avoid shaving/ tweezing / threading between wax appointments for best results. This will allow your hair growth to stay on the same regrowth cycle.
- It is recommended to exfoliate two days prior to your wax appointment. This will help prevent ingrowns and allow for maximum removal of the hair from the root. Avoid exfoliating the day before or day of to avoid skin irritation.
- Please remember to inform your wax specialist of any possible allergy to skin ointments or if you are taking any medications such as Retin-A or Accutane for skin acne. If you are currently taking this medication, it is recommended to refrain from using Retin-A for a full week before scheduling your wax appointment. If you are using Accutane, you must be off the medication for a minimum of 6 months - 1 year prior to waxing (consult with your physician before waxing). Please discuss with your waxer if you are currently taking any oral or topical medications.
- Please avoid any chemical peels 2 weeks prior to your wax appointment.
- It is best to avoid waxing if you have active eczema or psoriasis over the area of interest.



POST-CARE: HOW TO AFTER CARE

- If possible, please avoid tanning at least 24-48 hours before and after to your wax appointment. Pre-tanning may contribute to increased skin sensitivity and cause discomfort during your wax session. Post-tanning may lead to a sunburn and skin irritation.
- This one is important - avoid sweating, sauna, steam, bath, or swimming for at least 24 hours to allow the open pores to close.
- As a form of good skincare practices, we recommend to continue exfoliating your skin 2-3 times every week to remove the dead skin and prevent the growth of ingrown hair. If you struggle with ingrown hair, ask about our ingrown hair serum during your visit.
- No make-up 24 hours after.
- No touching of the skin.
- No tight clothes including leggings/yoga pants.
- No exfoliation the day of or day after.

PREPARATION CHECKLIST

- Review the above recommendations and advise to ensure a great waxing experience every time.
- Before your appointment make sure your skin is clean, dry, with out lotion / serums and watch how the wax does it's work!
- Check your hair length is a minimum of 3/4th of an inch, the size of a rice grain. For body wax, typically it takes 3-6 weeks depending on your hair growth. We can work with longer hair, but try to meet the minimum length requirement.



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Blogs & Articles

Don't worry we got you on what to expect, how to prepare, and aftercare secrets & tips

F.A.Q & Checklists

Review our FAQ & checklists for reference on how you may prepare yourself for your first visit.

Instagram & Facebook

Juicy Secrets on How to Maintaining Sexy, Silky, Long-Lasting Smooth Skin All-Year Round

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First Time Guest?

GET YOUR FIRST WAX FOR 50% OFF*

We are so confident that you will simply fall in love with your skin just after your very first wax! Here at WXW, we offer our First-time Guests 50% off their First Wax!*

*Promotion only applies to waxing services excluding full legs.



Book an appointment today by visiting our website at www.wax-worx.com and visit our new location in Cooper City, Florida! We are looking forward to connecting with you!

[BOOK APPOINTMENT](#)

CONTACT INFO



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BOOK APPOINTMENT

www.wax-worx.com

